Light The House

for families at Ronald McDonald House BC and Yukon

Ronald McDonald House Charities®
British Columbia & Yukon

Light The House

Dear Friend of the House,

The Holidays are a special time of year and all families have just one wish: to cozy up and spend quality time with their loved ones. At Ronald McDonald House British Columbia and Yukon, we ensure that families who are far from home can celebrate together and enjoy the festivities of the season, even while they are going through the most difficult of times as their child receives life-saving medical treatment.

While we continue to safely host family activities at the House, one thing that won't change is the welcoming home away from home that RMH BC provides for families.

Here's how you can help make the Holidays bright at RMH BC this year:

1. **Fundraise and Light the House from your home, workplace, office or school with RMH BC donor recognition bulbs.**

2. **Adopt a tree in the House and gift a family with the special moment of decorating it together.**

3. **Donate to our Virtual Wish List or donate $150 to Gift a Night and help keep a family close over the Holidays.**

4. **Assemble your team of colleagues to take part in our various Corporate Engagement opportunities.**

All funds raised will give our families the simple comforts of home: a comfortable bed, a kitchen to enjoy a home-cooked meal and a place to put up their feet at the end of a long day. Your generosity will also provide a community of support for families who are away from home during the holidays, and help provide joy, tradition and normalcy at a time when their lives are anything but normal.

We hope that you will consider joining us to Light the House for RMH BC families this year.

Yours truly,

Richard Pass

Richard Pass Chief Executive Officer
Ronald McDonald House BC and Yukon

About Ronald McDonald House BC & Yukon

When the unthinkable happens and a family is uprooted for their child's critical medical treatment, there are many barriers they must overcome to stay together. Hotel stays are expensive, siblings need to be cared for, and staying in the hospital long term is unsustainable. That's where the RMH BC comes in - we provide accommodation, comfort, compassion, and a sense of community to these families in need.

Our House is built on the simple idea that nothing else should matter when a family is focused on the health of their child. By easing the financial and emotional burdens of caregivers and by taking care of important practical needs, our House allows parents to focus entirely on caring for their children.

More than just a place to stay, RMH BC provides a community of support and makes special moments possible every day: bedtime stories, home-cooked meals, and time spent celebrating holidays with family and friends.

Meet the Gibbons Family

From Quesnel, BC

When 14-year-old Matthew was diagnosed with cancer in September 2021, his family received news they never expected to hear. They would need to fly to Vancouver that same night and they would need to stay for months.

For this close-knit family of six, RMH BC was a safe place to land, where financial burdens were eased and they could stay together to support Matthew.

Thanks to generous Light the House supporters, they were able to celebrate the holidays together as a family and find moments of normal even during stressful times. "We didn't feel like we were missing out on being at home because it felt so special." remembers mom Nicole. "It became our home."

112 families found a home away from home at RMH BC in December 2021.

Families stay with us anywhere from a few days to over a year. The longest consecutive stay by a guest family was **497** nights.

No one expects to spend the Holidays in the hospital, but you can help bring the festive magic to RMH BC families.

How To Get Involved

Light the House from your Community

Between **November 1 to December 24,** help us Light the House from your own community by collecting donations through the sale of paper light bulbs at your business, school or workplace. Donors can write their name or a message of hope on each bulb, which you can proudly display on your wall or common area.

You will receive a Light the House package that includes:
light bulb icons, downloadable promotional posters and the option to set up a fundraising page to collect online donations.

Fundraisers with shop fronts or corporate groups are welcome to apply for a $5 countertop TipTap Pay device where donors can simply tap their credit card to make a $5 donation. Funds will be added to your Light the House fundraiser and automatically received at the House. Limited quantities available.

Gift a Special Holiday Memory to a Family by Adopting a House Tree

We have 20 trees available for families to decorate in the House and enjoy this festive tradition together even while facing the unthinkable. By sponsoring a tree with a generous $2,000 donation, you can take part in the festivities by sending your own ornaments that families can use to decorate your adopted tree. We can't wait to share the results of our families' creativity!

Make a Donation

Browse our **Virtual Wish List** and help support families with this low-contact option. Choose from a variety of gift packages for kids, teens and parents or Gift a Night of comfort to a family. Honour a loved one by making a donation in their name!

Corporate Engagement

Assemble your team of colleagues to make a lasting impact together over the Holidays. Contact Sarah at starling@rmhbc.ca for more information on how your organization can get involved.

Visit **rmhbc.ca/light-the-house** to view our Virtual Wish List, to Gift a Night or for additional ways to keep families together to share special moments over the Holidays.

Registration Form

Other resources that we can provide:

- A personalized online fundraising page
- Promotional posters
- Digital RMH BC logos or Impact Statements

For more information, please contact us:

P: 604-736-2957
E: community@rmhbc.ca

Company (if applicable): _____

Contact Name: _____

Address: _____

City: _____ Postal Code: _____

Email: _____ Phone: _____

Participation Option:

◯ We would like to participate by Lighting the House in our community. Please send paper RMH BC light bulbs to the address indicated above.

☐ I would like to learn more about receiving a TipTap device for my office or store.

◯ We would like to adopt a tree in the House for $2,000.

☐ We would like to send decorations for our sponsored tree.

After the event, we would like to ☐ donate or ☐ collect our decorations.

◯ We would like to make a donation of $ _____ to support families at the House this Holiday season.

RMHC®
British Columbia & Yukon

If option 2 or 3 selected, please specify your preferred payment method:

◯ Cheque (made payable to Ronald McDonald House BC & Yukon)

◯ Visa ◯ Mastercard ◯ Amex

If paying by credit card, we will contact you to process the payment securely.

Please e-mail a completed form to community@rmhbc.ca, referencing Light the House 2022.