

40
years
1983 - 2023



Ronald McDonald
House Charities®
British Columbia & Yukon



ANNUAL REPORT 2023

OUR MISSION

We give sick children the healing power of being together with family.

OUR VISION

A home away from home for all families facing a medical crisis.

OUR VALUES



DARE TO CARE
Compassionate



BELIEVE WE CAN
Uplifting



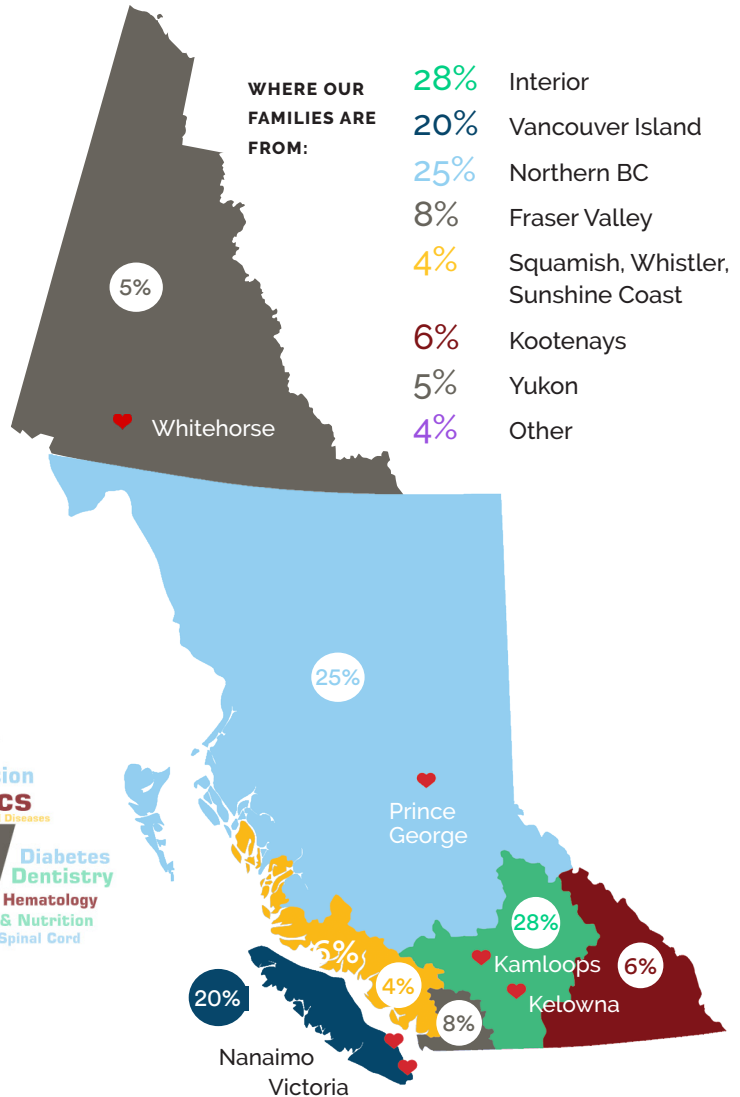
EMBRACE ALL HUMANS
Inclusive



PERSPIRATION MAKES INSPIRATION
Dedicated

FAMILIES SERVED IN 2023

Families who stayed in 2023 travelled from **141 different communities**, facing diverse diagnoses for their children.



DIAGNOSES:





FINDING STABILITY AND BELONGING

MEET THE RAJ FAMILY

When 8-year-old Vian was diagnosed with Lymphoma, his family didn't know what to expect at RMH BC & Yukon. More than just a place to stay, the House became a place that supported Vian's healing and helped his parents through the financial and emotional burdens they faced. Read their story in their own words.



My name is Neha and I stayed at Ronald McDonald House BC & Yukon with my 8-year-old son Vian and my husband Amit for almost 8 months.

In early 2023, we were very worried about Vian's health. He kept coming down with fevers, and doctors told us it was likely caused by viruses. Finally, we went to the emergency room at BC Children's Hospital, where we found out that Vian had Lymphoma. We felt lost. We had recently immigrated to Canada, and we didn't know about the resources that were available to us. When we found out that there was a place to stay at RMH BC & Yukon, it was a great relief.

At first, we were simply grateful to have a place close to the hospital where we could take a shower or sleep. But as soon as Vian was able to leave the hospital and all three of us could stay together, that's when we really understood what it meant to live at RMH BC& Yukon. All of the programs, like Medical Play, Art Therapy and Music Therapy were a big part of his recovery. Because he was happy, because he was playful, the chemo and other treatments didn't bother him as much.

All three of us enjoyed taking part in Art Therapy as a family. Whenever we felt distressed, we would go to the art room and sit and make something together.

Christmas and all the holidays were amazing as well! RMH BC & Yukon is very inclusive and celebrating all the festivals (including Diwali) really shows everyone that they are important during their stay.

The House also takes care of the day-to-day stresses that caregivers go through. One of the main things that helped to make our burden easier was access to the kitchens, Save-On-Foods Pantry Program and Family Meals. Being able to cook at the House gave us back some control over our lives. We also bonded with other families while cooking and eating. We shared a few meals with our friends and traded some of our favourite recipes.

I can't express in words all of the good things that RMH BC & Yukon does for the community, and the stability it provides for families going through the most difficult time of their lives. One day, we would love to volunteer, but for now I wanted to share one of our favourite recipes that kept us going during our stay. Bon Appetit!



**SCAN FOR A FAMILY RECIPE FROM
THE RAJ FAMILY :**

Delicious Shahi Paneer!

CORE WELLNESS PROGRAMS

MUSIC THERAPY

From Taylor Swift singalongs to writing songs about treatment experiences, learning a new instrument to simply making noise – the Music Therapy program provides a creative outlet and proven therapeutic benefits.

PROGRAM HOURS IN 2023: 594

TOTAL PARTICIPANTS IN 2023: 1,390

TOTAL SESSIONS IN 2023: 92



ART THERAPY

This calming program promotes self-expression, positive feelings and creativity, while helping families work through difficult experiences and spend quality time together outside of the hospital.

PROGRAM HOURS IN 2023: 357

TOTAL PARTICIPANTS IN 2023: 837

TOTAL SESSIONS IN 2023: 95



**NEW IN
2023!**



**NEW IN
2023!**



MEDICAL PLAY

In sessions facilitated by Child Life Specialists, children use specially designed medical toys to explore their medical experiences and safely learn about procedures. This program offers a unique opportunity for child patients, their siblings, and even parents to address their fears about treatments.

PROGRAM HOURS IN 2023: 250

TOTAL PARTICIPANTS IN 2023: 76

TOTAL SESSIONS IN 2023: 769

EDUCATION PROGRAM

The Education program is available each week for early learners (ages 3-6) as well as kids/teens in Grades 1 through 12 looking for support in their individual education journeys while away from home.

PROGRAM HOURS IN 2023: 85

TOTAL PARTICIPANTS IN 2023: 162

TOTAL SESSIONS IN 2023: 26

CELEBRATING 40 YEARS



To celebrate our 40th Anniversary, we took inspiration from the sporting world, where brands looked to sponsor teams and where people were dedicated in their support, and reimagined Ronald McDonald House BC & Yukon as a football club: RMH United.

Every day, our MVPs (the kids and families who stay with us) face incredible challenges far from home, all while motivating each other and lifting each other up. Your support and your donations are like a rallying chant in extra time. But, you do more than lift spirits; it is because of you that we can open our doors to more families with sick children and continue this invaluable work for another 40 years.

In 2023, Ronald McDonald House BC & Yukon celebrated 40 years keeping families close.

From our 13-bedroom House in Shaughnessy to our 73-bedroom House on the grounds of BC Children's Hospital, along with our Family Room at Surrey Memorial Hospital – it's been an incredible run and we're not stopping yet.

THANK YOU!



SCAN TO
WATCH THE
CAMPAIGN
VIDEO!



FAMILY MEALS



After accommodations, Food Programming has become RMH BC & Yukon's second most in-demand program in supporting families who must travel to access medical treatment for their child.

The Family Meals Program at RMH BC & Yukon does more than just provide families with nutritious and comforting meals while their children receive the care they need. The program also helps to offset the high financial costs of feeding a family while away from home.

Last year, generous individuals and organizations cooked and served **20,087 meals** for families staying in the House.

While families are far from home, staying at RMH BC & Yukon helps them to mark important milestones and celebrations – meaning that kids and families don't miss out on these precious memories.

Birthday parties take place each month complete with cake, superhero and princess visits – and the chance for everyone with a birthday to pick out some gifts from our new Celebration Cupboard.

Last year, RMH BC & Yukon acknowledged **34 different holidays** and awareness days, from Vaisakhi to National Indigenous Peoples Day to New Year's Eve.

CELEBRATIONS



OUR VOLUNTEERS

From welcoming families to supporting wellness programs to serving on the Board and Committees, volunteers support our mission in a variety of ways. The theme of National Volunteer Week in 2023 was **“Volunteering Weaves Us Together.”** Much like different patterns being weaved together to create a comforting quilt, our volunteers weave their different skills and passions together to create a community of support for families.



Master Gardener **Celeste Roberts** leads our volunteer Garden Therapy program at RMH BC & Yukon, directing other qualified Master Gardeners in planting, maintaining and harvesting our garden beds at the House, as well as arranging for donations of soil and seeds, giving families access to healthy fresh produce while they are far from home. Her favourite part of volunteering? When the kids come to help!

Our **98** volunteers provided over **5,000** hours of support in 2023.

CORPORATE PARTNERSHIPS



Partnering with RMH BC & Yukon means partnering with a nationally recognized charity and making a real difference for families who live in the BC and Yukon communities you serve. We thank our corporate partners, who help families heal better together through:



House Hero Program



Event Sponsorship



Family Meals



Cause-Related Marketing



Celebration Sponsorship



Group Volunteering



Employee Giving



Hosting Fundraisers

For more information on how you can get involved, visit: rmhbc.ca/get-involved or contact: partnerships@rmhbc.ca.

We are grateful for our founding and forever partners **McDonald's Restaurants of Canada Ltd.** who support us through many initiatives throughout the year including McHappy Day, Round Up for RMHC, Coin Boxes, RMHC Cookies and Happy Meals. Our McDonald's family also makes an incredible difference through volunteering, event sponsorships, and hosting community fundraising events. **THANK YOU** for keeping families close when it matters most.

SIGNATURE EVENTS

35TH ANNUAL VANCOUVER GOLF TOURNAMENT PRESENTED BY RBC | JUNE 27, 2023

In 2023 we celebrated 35 years of our Vancouver Invitational Golf Tournament, made possible by generous organizations, volunteers and golfers. In our 35th Year, this event had the most participants yet, raising a record-breaking **\$320,000** for the families of Ronald McDonald House BC & Yukon.

30TH ANNUAL VANCOUVER ISLAND GOLF TOURNAMENT PRESENTED BY RLC PARK SERVICES | AUGUST 10, 2023

We also celebrated three decades of the Vancouver Island Golf Tournament, together with our Island partners, volunteers and supporters. This incredible tournament raised **\$210,000** to support families in need, from Vancouver Island and beyond.

A NIGHT TO DREAM GALA PRESENTED BY BEEDIE | SEPTEMBER 16, 2023

Our annual A Night to Dream Gala brought together generous individuals and businesses for an elegant evening and a great cause. Our 2023 Gala marked the kickoff of RMH BC & Yukon's 40th Anniversary celebrations, and raised the extraordinary amount of **\$640,000**.





COMMUNITY EVENTS

MCELHANNEY CARES 2023

The McElhanney Cares Tournament brings together dedicated hockey and soccer teams to play for a cause: keeping families close! Last year's event raised over **\$87,000** to help support up to 2,000 families who stay at the 73-bedroom House each year.



INLAND CASE CHARITY DRIVE

The Inland and CASE Construction Equipment Charity DRIVE has been supporting Ronald McDonald House British Columbia & Yukon since 2020. They have committed to donating proceeds from each machine sold to Ronald McDonald House BC & Yukon. With an initial goal of \$50,000, the team quickly surpassed this milestone and have now increased their goal to **\$400,000!**



EMCO WATERWORKS INTERIOR INVITATIONAL

Spearheaded by Jeff Oakley and his small but dedicated team at EMCO Waterworks Kelowna, this annual golf tournament celebrated its 5th year in 2023 by raising a record **\$41,445!** Inspired by the 28% of RMH BC & Yukon families who travel from BC's Interior, this tournament embodies a grassroots community effort.

FAMILY ROOM AT SURREY MEMORIAL HOSPITAL

When a child is in the hospital, parents need to stay by their side. The Ronald McDonald Family Room at Surrey Memorial Hospital offers a safe and comfortable place to stay, along with access to meal programs and laundry facilities, and more - meaning that caregivers can focus on caring for their child.

Inside the Family Room, families also have access to a community of others facing similar situations.

IN 2023:

112 families stayed in the sleeping rooms to be close to their child

578 families used the drop in facilities including the kitchen, comfy living room, laundry and showers.

2,486 plates of food helped to fuel families.



A MESSAGE FROM RICHARD PASS

RMH BC & YUKON CEO



As we reflect on 2023, our 40th Anniversary Year, we have so much to be grateful for. We realized how deeply rooted our community supporters are and that when we all come together, we become 'One Team.' These reflections inspired the messaging for our 40th Anniversary campaign - RMH United.

Families with sick children face many unique challenges, but at the House they find a team of other families who can relate to one another. Every day I see families leaning on each other during tough times and celebrating each other's important milestones too.

This is possible thanks to our team of donors, corporate partners, volunteers, and friends like you.

At RMH BC & Yukon, we celebrate the simple yet profound moments that take place each day: moments such a family enjoying dinner together thanks to the Family Meals program, or a child choosing a toy from the Celebration Cupboard after being discharged from surgery.

On our 40th Anniversary, we marked over 25,000 families served and countless precious moments just like these – but also recognized that our work is not done. Each year, an estimated 100,000 children visit BC Children's and BC Women's Hospital. We are operating at 100% occupancy and are turning away 500+ families a year.

In 2023, we took the first steps toward building a second long-term stay House, adjacent to the existing House in Vancouver, and an additional Family Room at Royal Inland Hospital in Kamloops. Together, these expansion plans will help us serve more families and also expand our reach to families in need across the province.

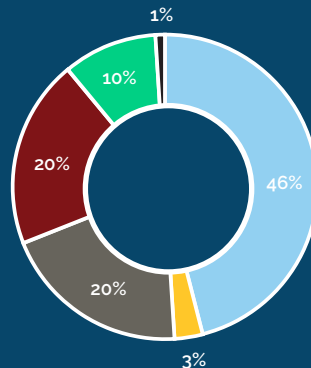
We have a long way to go and an increasing number of families to serve, and we are committed meeting this need. We look forward to sharing this journey with you.

A handwritten signature in black ink that reads "Richard Pass".

FINANCIAL REPORT

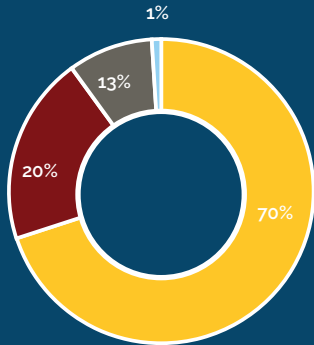
CONDENSED STATEMENT OF OPERATING REVENUES AND EXPENSES

2023 REVENUES



| REVENUES | YEAR ENDED | YEAR ENDED |
|---------------------------------|------------------|------------------|
| | DEC 31, 2023 | DEC 31, 2022 |
| Donations | 3,423,885 | 3,487,112 |
| Donations - Capital Assets | 236,490 | - |
| Fundraising Events | 1,500,976 | 1,916,018 |
| RMHC & McDonald's Contributions | 1,539,816 | 1,386,994 |
| Room Fee Contributions | 753,931 | 663,239 |
| Rental | 63,233 | - |
| TOTAL REVENUES | 7,518,331 | 7,453,363 |

2023 EXPENSES



EXPENSES

| | YEAR ENDED DEC 31, 2023 | YEAR ENDED DEC 31, 2022 |
|---|----------------------------|----------------------------|
| EXPENSES | | |
| Family Services & House Operations | 5,000,184 | 4,274,187 |
| Fundraising - Donor Stewardship & Events | 1,410,303 | 1,521,475 |
| General Admin/Governance | 737,634 | 868,918 |
| Rental Expenses | 32,189 | - |
| TOTAL EXPENSES | 7,180,310 | 6,664,580 |
| EXCESS OF OPERATING REVENUES OVER EXPENSES | 338,021 | 788,783 |
| Investment income, Unrestricted | 145,338 | 45,794 |
| Investment income (loss), Restricted | 985,812 | (1,469,654) |
| Bequests | 149,135 | 208,082 |
| EXCESS OF REVENUES OVER EXPENSES | 1,618,306 | (426,995) |

CONDENSED STATEMENT OF FINANCIAL POSITION

| ASSETS | YEAR ENDED DEC 31, 2023 | YEAR ENDED DEC 31, 2022 |
|-------------------------------------|----------------------------|----------------------------|
| Current Assets | 3,570,094 | 2,181,164 |
| Restricted Cash | 53,127 | 38,691 |
| Investments - Unrestricted | - | 1,300,000 |
| Investments – Internally Restricted | 8,106,015 | 22,947,574 |
| Capital Assets | 43,515,099 | 27,043,396 |
| TOTAL ASSETS | 55,244,335 | 53,510,825 |

Financial accountability and transparency are important to us. To view our full audited financial statements, please visit www.rmhbc.ca.

Ronald McDonald House B.C. & Yukon operates under the legal name of The Children's Family House Society of B.C.

| LIABILITIES AND FUND BALANCES | YEAR ENDED DEC 31, 2023 | YEAR ENDED DEC 31, 2022 |
|--|----------------------------|----------------------------|
| Current Liabilities | 825,806 | 710,602 |
| Unrestricted Funds | 2,744,288 | 2,770,562 |
| Externally Restricted Funds | 53,127 | 38,691 |
| Internally Restricted Funds | 8,106,015 | 22,947,574 |
| Invested in Property and Equipment | 43,515,099 | 27,043,396 |
| TOTAL LIABILITIES AND FUND BALANCES | 55,244,335 | 53,510,825 |

RECOGNIZE SUPPORT

2023 BOARD MEMBERS

CHAIR

Linda Lemke

PAST CHAIR

Patrick McGuinty

TREASURER

Lori Podnevar

SECRETARY

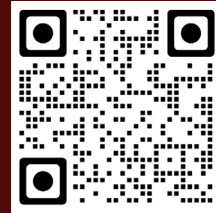
Anita Yuk

Andy Bates
Niels Bednarczyk
Nancy Blair
Catherine Chick
Vincent Chow
Don Davies, MP
Michelle Duke
Paul Hagel
Christy Hay
Daphne Johnson
Linda Lucas
Lori Pinkowski
Mike Rampf
Robyn Smith
Amin Tabatabayi
Jesse Xin





SUPPORT OUR DREAM



With gratitude, we would like to thank everyone who supported us in strengthening our mission and look forward to continuing our efforts in 2024 and beyond.

To give back to local BC & Yukon families, please use the QR code above to **DONATE TODAY**.

40
years
1983 - 2023



Ronald McDonald
House Charities®
British Columbia & Yukon